

## Symptom Media's Team Members

### Management Team:

- Donald Fidler, MD
- Matt Rubin, CEO
- Andrew Rubin, President

### Board of Advisors:

- Major General Elder Granger, M.D. US Army (Ret):
- Mary Lonigro, (USAF Major Ret)
- Col Elizabeth Stafford, M.D., US Army (Ret):
- Dr. David Baron, MEd, DO, USC School of Medicine Professor
- Brenda Williams Granger
- Bonnie Lipton, License Marriage Family Therapist

**Donald Fidler, MD:** Dr. Donald Fidler brings over thirty years of experience as a psychiatrist, actor, educator, screenwriter, playwright and filmmaker to Symptom Media. Don built his reputation as the cutting edge leader in utilizing film to teach the behavioral sciences, combining his unique skill set to create accurate, realistic portrayals of psychiatric symptoms, phenomena and disorders. Don's expertise and background is the cornerstone of this unique collaboration between professional filmmakers and mental health professionals. Dr. Donald Fidler has lectured and taught throughout the United States as well as in Canada, Australia, New Zealand, Israel, and Oman. Don served as President of the Association for Academic Psychiatry, Chair of the Video Committee for the American Psychiatric Association, and was awarded the Life Time Achievement Award for the Association for Academic Psychiatry. As of 2012 Dr. Donald Fidler is an Adjunct Professor in the WVU Division of Theatre and recently retired from the Farnsworth Endowed Chair of Educational Psychiatry and Director of the Teaching Scholars Program at WVU. He graduated from the School of Medicine and completed his Psychiatry Residency both at the University of North Carolina at Chapel Hill. He served on the Psychiatry Faculty at both the University of North Carolina at Chapel Hill and West Virginia University as well as serving as a psychiatrist in Australia and New Zealand. He is an Honorary Fellow of the Royal College of Physicians of Ireland. He teaches playwriting at MTPockets Theatre in Morgantown, West Virginia and consulted and appeared for educational programs with psychiatric content for PBS, HBO and FOX. He is the composer/author of over 50 produced educational videos, 12 major plays, and three musicals.

**Matt Rubin's, CEO of Symptom Media,** expertise includes creative development, film production and acquisitions, purchasing films for theatrical, DVD, and digital distribution. As Acquisitions Manager at First Look Studios, Matt bought movies for distribution and traveled to festivals and markets such as Sundance, Cannes, and Tribeca. Matt participated in the acquisition of over forty films including *Transsiberian*, *King of California*, *Sukiyaki Western Django*, and more. Prior to his experience at First Look Studios, Matt worked in development and production at Beacon Pictures and Jack Freedman Productions. In addition, Matt is currently producing the feature length documentary film *Ride with Larry* with Academy Award nominated executive producer, Stephen Nemeth Matt graduated from University of California Los Angeles.

**Andrew Rubin, President of Symptom Media,** expertise includes screenwriting, producing, directing and editing in both documentaries and narratives. Andrew has produced and directed over six films, most recently the upcoming documentary feature *Ride with Larry* with Academy Award nominated executive producer, Stephen Nemeth. Andrew graduated with honors and on the Dean's List from New York University's Tisch School for the Arts with a B.A. in Film Production and a Minor in History.

**Major General Elder Granger, M.D. US Army (retired): Most Recent Assignment** – Deputy Director, TRICARE Management Activity, and Office of the Assistant Secretary of Defense for Health Affairs. In July of 2009 after 37 years of Military service Major General Elder Granger, MD retired as the Deputy Director and Program Executive Officer of the TRICARE Management Activity, Office of the Assistant Secretary of Defense (Health Affairs), Washington, DC. In this role he served as the principal advisor to the Assistant Secretary of Defense (Health Affairs) on DoD health plan policy and performance. He oversaw the acquisition, operation and integration of DOD’s managed care program within the Military Health System. MG Granger led a staff of 1,800 in planning, budgeting and executing an \$19 Billion Defense Health Program and in ensuring the effective and efficient provision of high-quality, accessible healthcare for 9.4 Million Uniformed Service members, their families, retirees and others located worldwide. Prior to joining TRICARE Management Activity, MG Granger led the largest US and multi-national battlefield health system in our recent history while serving as Commander, Task Force 44th Medical Command and Command Surgeon for the Multinational Corps Iraq. He has led at every level of the Army Medical Department. MG Granger began his career with the Army Medical Department in 1971 as a Combat Medic in the US Army National Guard. He earned a Bachelor of Science degree from Arkansas State University in 1976. A Distinguished Military Graduate, MG Granger was commissioned through the Reserve Officer Training Corps. Upon graduation from the University of Arkansas School of Medicine in 1980, he was awarded the Henry Kaiser Medical Fellowship for Medical Excellence and Leadership. MG Granger completed a residency in Internal Medicine in 1983 and a fellowship in Hematology-Oncology in 1986 at Fitzsimons Army Medical Center. His Military education includes the Army War College, the Army Command and General Staff College, the Army Medical Department Officer Advanced and Basic Courses, the Military Health System and Army CAPSTONE Courses, and the Combat Casualty Care Course. MG Granger continues to advance his passion for patients and healthcare improvement through advising and supporting teams across the spectrum of healthcare. He and his wife Brenda now live in Colorado. Their son Elder II is a lawyer and their daughter Eldesia, an M.D.

**Elisabeth Morgan Stafford, MD, FAAP, FSAHM, Colonel (retired), Medical Corps, US Army**, Dr. Elisabeth Morgan Stafford has extensive expertise with military families. Dr. Stafford provides Symptom Media with consultation on adolescent medicine/pediatrics expertise with focus on mental/behavioral health screening in the primary care setting. Dr. Stafford’s past and present experiences include: Division Chief, Adolescent Medicine, San Antonio Military Pediatric Center, San Antonio, TX, Consultant in Adolescent Medicine to the Army Surgeon General, Program Director, Adolescent Medicine fellowship, San Antonio Uniformed Services Health Education Consortium, San Antonio, TX, Chief, Adolescent Medicine Service, Department of Pediatrics, Walter Reed Army Medical Center, Washington, Chief, Adolescent Medicine Service, Department of Pediatrics, Tripler Army Medical Center, Honolulu, HI, Chief, Adolescent Medicine Service, Department of Pediatrics, Madigan Army Medical Center, Tacoma, WA Clinical Professor in Pediatrics, University of Texas Health Science Center San Antonio.

**Mary Lonigro, LMSW, BCD, ACSW, Major USAF (Ret):** Ms. Lonigro has significant experience in business development with several successful start-up companies in both government and civilian markets, ranging from an IT company providing Behavioral Health Care business channel consultation to a company introducing a portable personal health record targeted at the global market in government, large corporations and travel industry. Ms. Lonigro is a retired military officer and experienced Behavioral Health professional with over 14 years of direct patient care, case management, supervisory and clinical oversight experience as well as national policy analysis and design. She has significant strengths in program planning, policy development and implementation at multiple organizational levels, formulating functional specifications and complex case management applications, and interaction with multiple stakeholders. This unique combination of clinical, policy and business skills provides a valuable asset to Symptom Media.

**David Baron, MEd, DO** Dr. David Baron is currently a professor of Psychiatry at the Keck School of Medicine at University of Southern California, Director, Global Center for Exercise, Psychiatry and Sports at USC and Adjunct professor at the USC School of Cinema–Television. Dr. Baron is currently working on cutting edge research on Traumatic Brain Injuries funded by the NFL. Dr. Baron’s past experience includes: Deputy Clinical Director, National Institute of Mental Health (NIMH) Director, Medical Student and Residency Education, National Institute of Mental Health (NIMH) President, American College of Neuropsychiatrists NIH Representative, Alcohol Drug Abuse and Mental Health Administration, Office of Education Editor–in–Chief, Journal American College of Neuropsychiatrists Chief, Psychiatric Services, Kenneth Norris Cancer Hospital and Research Institute In addition, Dr. Baron has over eighty publications, authored or co–authored 12 books and has had over four hundred domestic, national and international speaking engagements.

**Brenda Williams Granger:** Brenda Williams Granger is the Vice President, Chief Financial Officer and Education Consultant for THE 5Ps, LLC. Brenda’s educational background includes a Bachelor of Arts degree from Philander Smith College with a major in Special Education and a minor in Secondary Education, and a Graduate Degree from University of Central Arkansas with a Master of Science in Education. Brenda completed studies in Education Leadership at the University of Northern Colorado and received Principal License. Brenda previously was the Principal of Heidelberg High School in Germany; Subschool Principal, Hayfield Secondary School, Fairfax County, Virginia; Assistant Principal, Van Voorhis Elementary School, Ft. Knox, Kentucky and Crawford Elementary School, Aurora, Colorado. In addition, Brenda’s has taught in various school districts for 17 years. Her pas awards and honors include: The Department of the Army Decoration for Distinguished Civilian Service Medal, Honorary Member of the United States Army Medical Department Regiment, two Outstanding Civilian Service Medals, two Commander’s Awards for Public Service, U.S. Army Joan of Arc Award, Certificates of Appreciation, Exceptional Leadership (Principal) cash awards, Equal Employment Opportunity Inspiration Women of the Year and Outstanding Young Women of America. Brenda Granger is presently involved in Community College of Aurora Foundation Board Member, Volunteer Trainer for the Military Child Education Coalition, Choir Member and tutors college students.

**Bonnie Lipton, License Marriage Family Therapist:** Bonnie Lipton, LMFT, is a psychotherapist in private practice since 1982. She works in Palm Desert, California with clients of all ages who struggle with anxiety, mood, or depression disorders. She runs bereavement groups, women in transition groups, and a support groups for family and friends of persons dealing with cancer. She is a past President of the Desert Chapter of Desert Chapter of California Association of Marriage and Family Therapist (CAMFT)